



# PRESS RELEASE

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## THE 2019 OPTIFUEL CHALLENGE SWINGS INTO ACTION

Every two years, Optifuel Challenge, the Renault Trucks national driving competition, attracts top international eco-drivers. For this fifth edition, 2,000 drivers from 25 countries are on the starting blocks, with the best driver from each country going forward to the international final due to take place in Lyon next October, in a bid to win the prize of a 2019 Renault Trucks T High.

Created in 2012 and focusing solely on eco-driving, the Optifuel Challenge embodies both Renault Trucks' commitment to help drivers save fuel and its global vehicle-driver-services approach, by sustainably reducing fuel consumption from the very first kilometre.

### ***Spring-summer 2019 – the national selections***

2,000 drivers from 25 countries are set to take part in the 2019 Optifuel Challenge selections. Each country organises its own tests to select its top eco-driver.

These selections can be:

- Regional selections, followed by a national final;
- A single event involving the best eco-drivers of the country;
- An assessment and ranking of drivers according to their Ecoscore, the Optifleet function designed to individually assess good driving and truck use.

The 25 finalists will then compete against each other at the international final in Lyon in October 2019.

## **Autumn 2019: the international final**

The 25 finalists first complete a questionnaire to test their knowledge of eco-driving, before getting behind the wheel of one of the Renault Trucks T High 480 Maxispace, fitted with a Fuel Eco+ pack, provided for the competition. The driver able to best control fuel consumption, without sacrificing commercial speed, will win one of the trucks used in the competition.

### **List of the 25 competing countries**

Algeria, Belgium, Bulgaria, Chile, Czech Republic, Estonia, France, Hungary, Israel, Italy, Latvia, Lithuania, Luxembourg, Morocco, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Switzerland, Tunisia, Turkey, Ukraine and the United Kingdom.

### **About Renault Trucks**

Building on the legacy of more than a century of French truck know-how, Renault Trucks supplies transport professionals with a wide range of services and vehicles (from 2.8 to 120 T) adapted to local and regional distribution, construction and long distance activities. Renault Trucks vehicles are sturdy and reliable with low fuel consumption that enables them to deliver greater productivity and control operating costs. Renault Trucks is distributing and servicing its trucks via a dealership network comprising over 1,500 service points. The design and assembly of Renault Trucks vehicles, as well as the production of most components, is carried out in France.

Renault Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses, construction equipment and marine and industrial engines. The Group also provides complete solutions for financing and service. The Volvo Group, which employs about 105,000 people, has production facilities in 18 countries and sells its products in more than 190 markets. In 2018 the Volvo Group's net sales amounted to about SEK 391 billion (EUR 38 billion). The Volvo Group is a publicly-held company headquartered in Gothenburg, Sweden. Volvo shares are listed on Nasdaq Stockholm.

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**Pour toute information complémentaire :**  
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