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Philippe Bernard

Transport and Logistic Manager Guerlain – LVMH Group

«Four years ago we wanted a fully electric truck for silent night deliveries. »

Why Renault Trucks?

Guerlain chose electric transport around four years ago.

Our specifications for distribution to Guerlain's 15 boutiques were fairly specific. We wanted a fully electric truck to deliver during off-peak hours, which meant at night and in complete silence.

We naturally turned to Renault Trucks, which we viewed as the biggest French manufacturer and which seemed to have the most technically advanced solutions. The drivers of these new fully electric vehicles are clearly impressed with their comfort.

And driving?

There is a real difference in driver comfort, since electric vehicles offer a smoother ride, meaning the driver of a fully electric truck is more relaxed.

With Renault Trucks' second-generation of fully electric vehicles, the battery charging times will considerably decrease. As a result, our transport operator will be able to increase the profitability of its vehicles by working with several customers, and providing its customers, including Guerlain, with better prices.

