

RENAULT  
TRUCKS  
DELIVER

CONCEPT  
TRUCKS

## RADIANCE

Renault Trucks' Dream Truck



Capitalising on the cultural heritage of the brand, the Marketing and Product teams of Renault Trucks have imagined the ideal tractor.



Radiance demonstrates a unique philosophy and identity born of the creative know-how of Renault Trucks' people. Whilst freedom of imagination allowed an exploration of all the creative possibilities, the teams overcame many real industrial, regulatory and commercial constraints. Expressing the vision and personality of a bold brand, Radiance gives us the luxury of dreams for a distant future

Radiance perceives long-term perspectives as much for driver comfort and safety as for the productivity and image of long distance transport businesses. The choices adopted in terms of style bring an ambitious response from Renault Trucks that shows its determination to be a leader in commercial vehicle design. RADIANCE is a development fast-breeder reactor!

### Aerodynamics naturally sculpted by the wind



Resolutely modern, the exterior design matches the personality of the Renault Trucks range. It conveys the visual identity of Renault Trucks and makes it easy to remember, thanks mainly to the cut of the front panel and the large, bold, arched wing panel. Its strength of character shows in even the smallest details such as the shape of the headlights or the layout of the walkway behind the cab

"Touch Design" is evident in the interior layout

"Touch Design" philosophy balances technical complexity with simplicity of use. The intelligence and relevance of the shape of a control leads naturally to its intuitive use. Revealed through its elegant lines, the interior design creates calm around the advanced technology that it houses.



Great attention has been paid to the interior lighting of the cab. The light fashions the spaces creating different atmospheres. It separates the different functional areas: "drive like a car", "work like an office", "live as you would at home".

